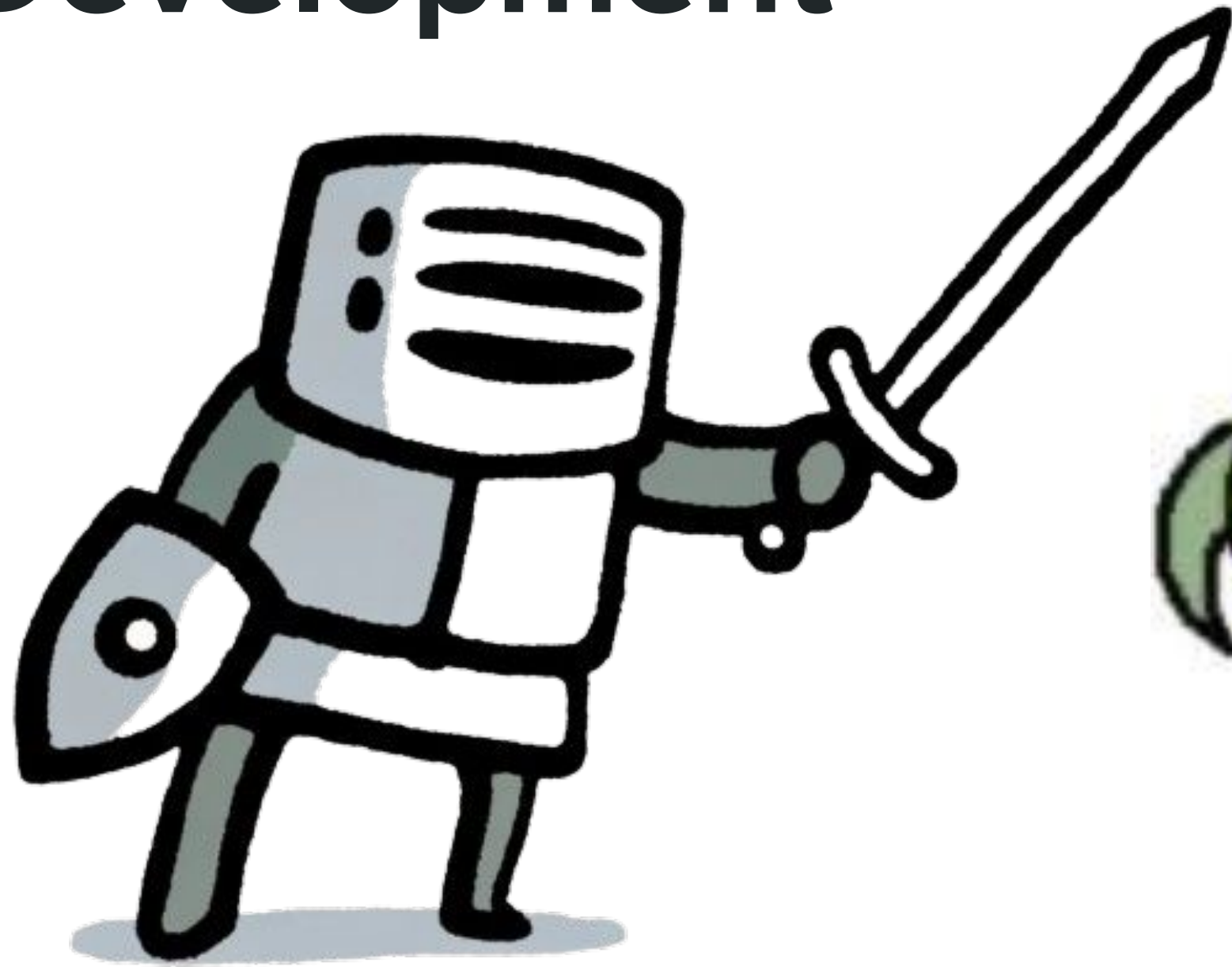
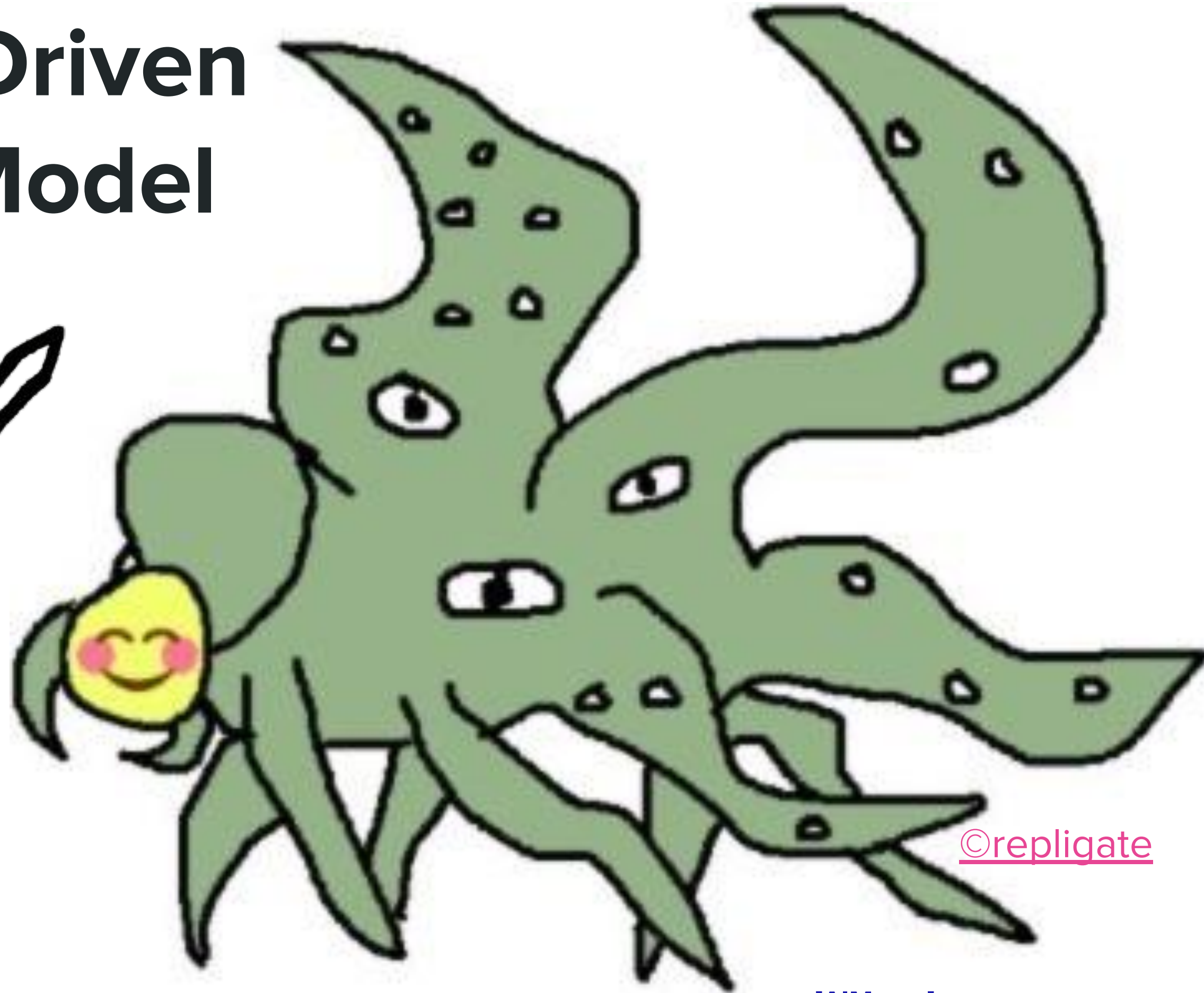


Acceptance Test-Driven Large Language Model Development



ATD^{LLM}D

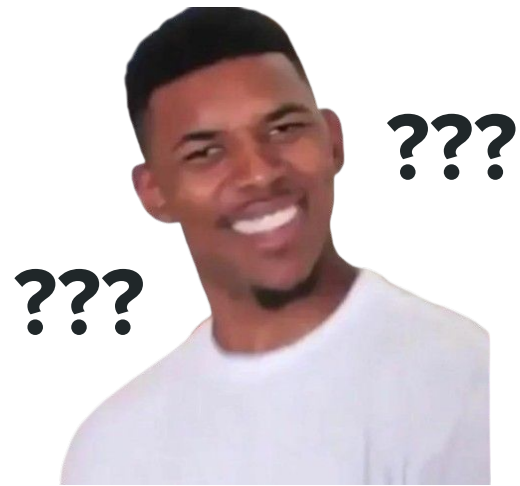


AI Shoggoth with Smiley Face^[AIMeme]

©repligate

Agenda

Motivation



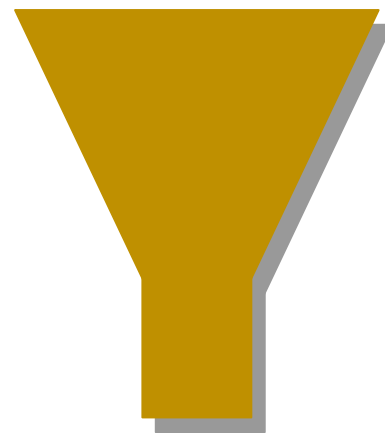
- Bad LLM Development
- Root Causes for Bad LLM Development
- Three Tasks to Resolve Root Causes

Solutions



- Cognitive Project Management For AI (and ATDD)
- Dialog-based Business & Data Understanding
- LM-Eval
- ATD^{LLM}D

Conclusion



LLMs: A Technology Gifted by Aliens Without a Manual ^[Gra23]



LLMs



LLM development

Root Causes For Bad LLM Development

very young & fast
evolving field

no best practices yet

model: black boxes
& nondeterministic

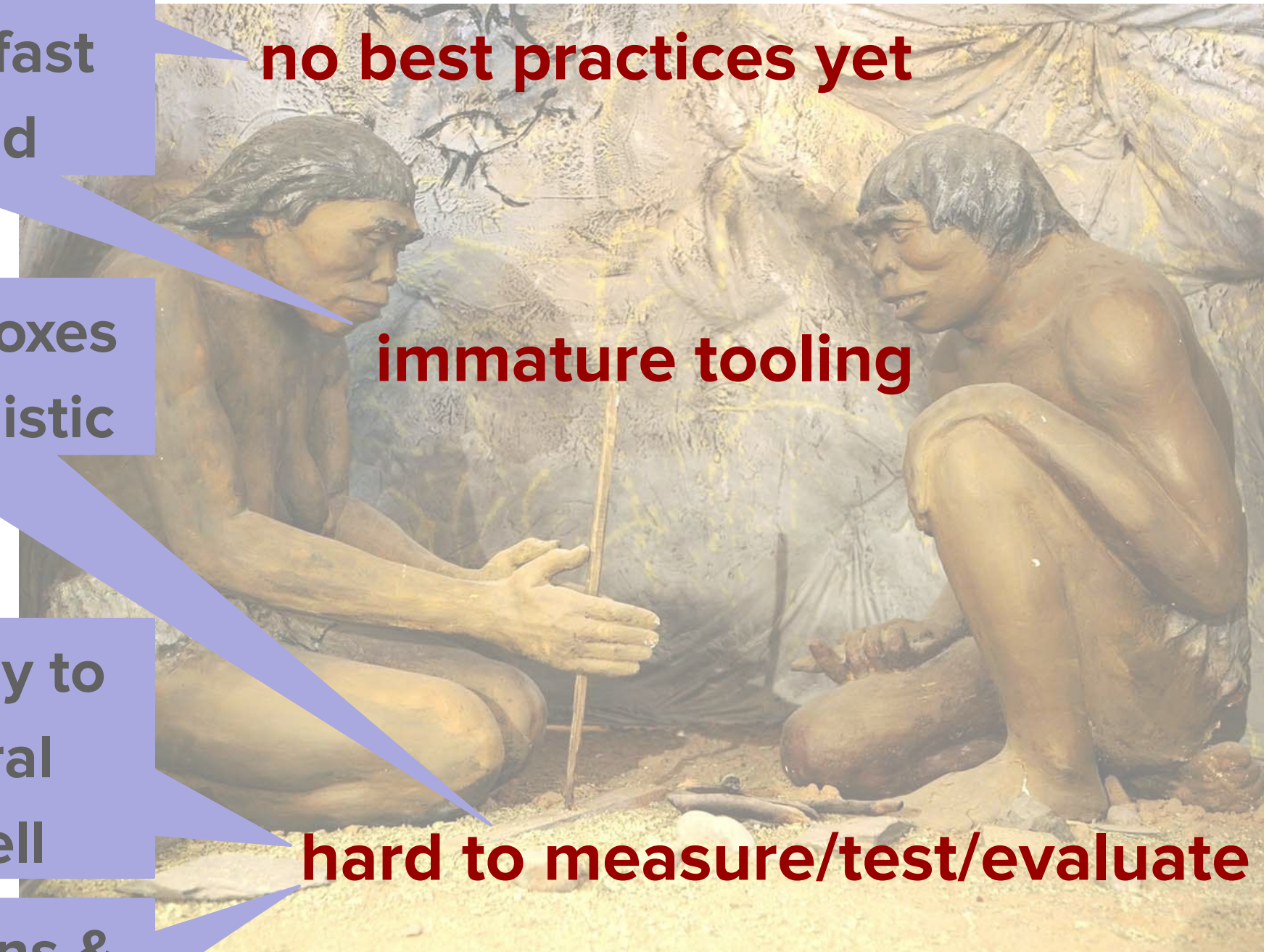
immature tooling

first technology to
handle natural
language well

hard to measure/test/evaluate

new applications &
business models

LLM development



Three Tasks to Resolve Root Causes

T1: Merge processes & best practices from modern development & data-centric ML

very young & fast evolving field

no best practices yet

model: black boxes & nondeterministic

immature tooling

T2: Validation: understand business (data)

first technology to handle natural language well

hard to measure/test/evaluate

T3: Verification: evaluate LLM output

new applications & business models

LLM development



T1 (Merge processes & best practices) at Mediform

MediVoice autonomously manages patient services by phone.

- Data-centric

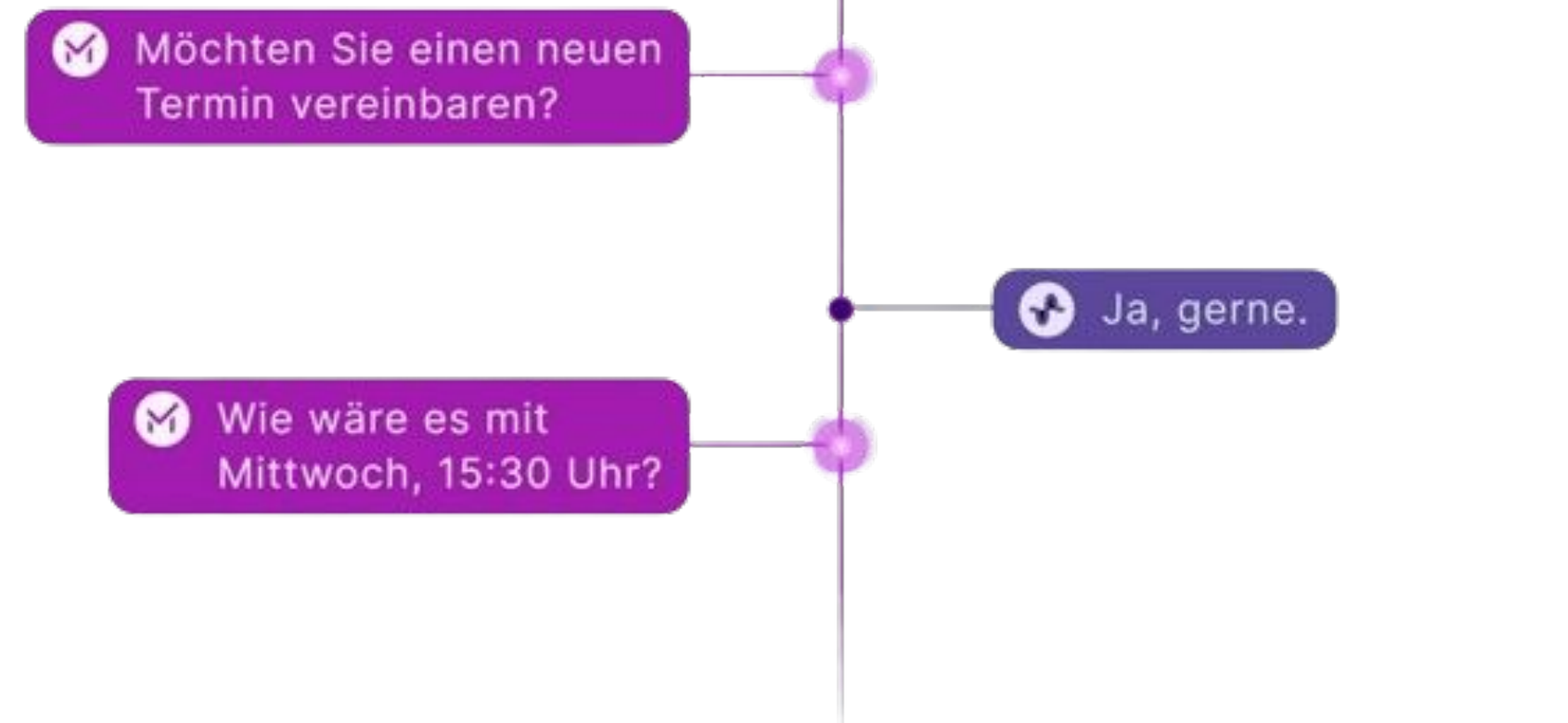
- thousands of medical practice dialogues
 - Anonymized real dialogues
 - Non-AI generated dialogues
 - AI generated dialogues

- Machine-learning

- Prompt engineering
- Fine-tuning LLM
- Retrieval and agentic behavior

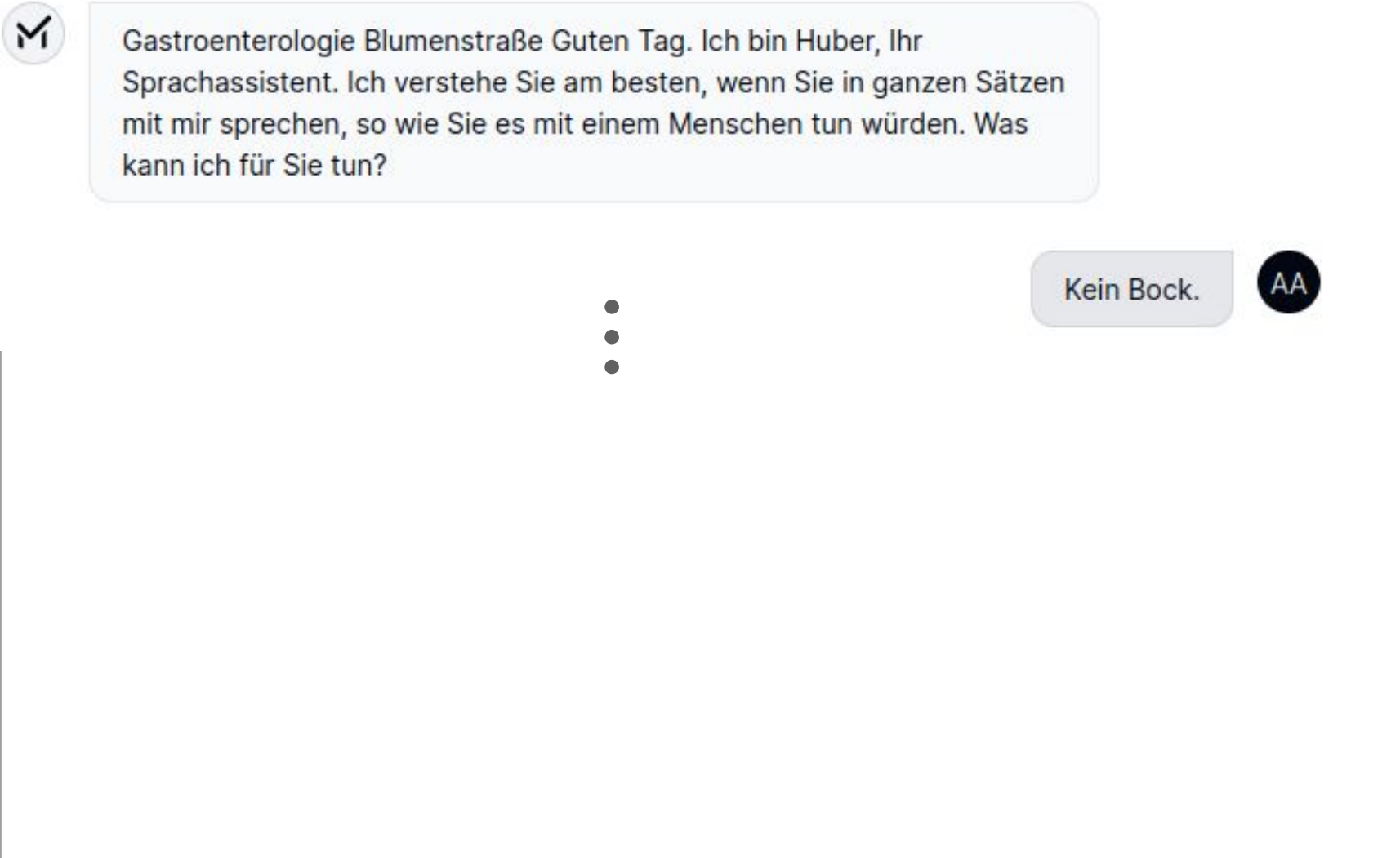

- Agile

- New app into uncharted realm: stakeholders don't know yet what they want
- Short feedback cycles with stakeholders (medic, medical assistant, MVZ, call-center, patient)



T2 (Validation: Understand Business) at Mediform

Completely new application advancing into uncharted realm

How do patients behave?	What do practices want?
<p>Weird behaviors, e.g. angry and impatient:</p> 	<p>Oftentimes different from making patients happy:</p> 
<p>Unexpected behaviors e.g. 80+ year olds interact more efficient MediformBlog</p>	<p>Each practice has its individual rules e.g. whether to hand out referrals</p>

T3 (Verification: Evaluate LLM Output) at Mediform

Business-centric verification

- Metrics for practices' needs
- Per practice business processes

Verify a model's natural language understanding

- Dialogs
 - Generalizes and handles domain specific corner cases?
 - Broken language, multiple languages, STT errors?
- Per practice business processes in natural language?

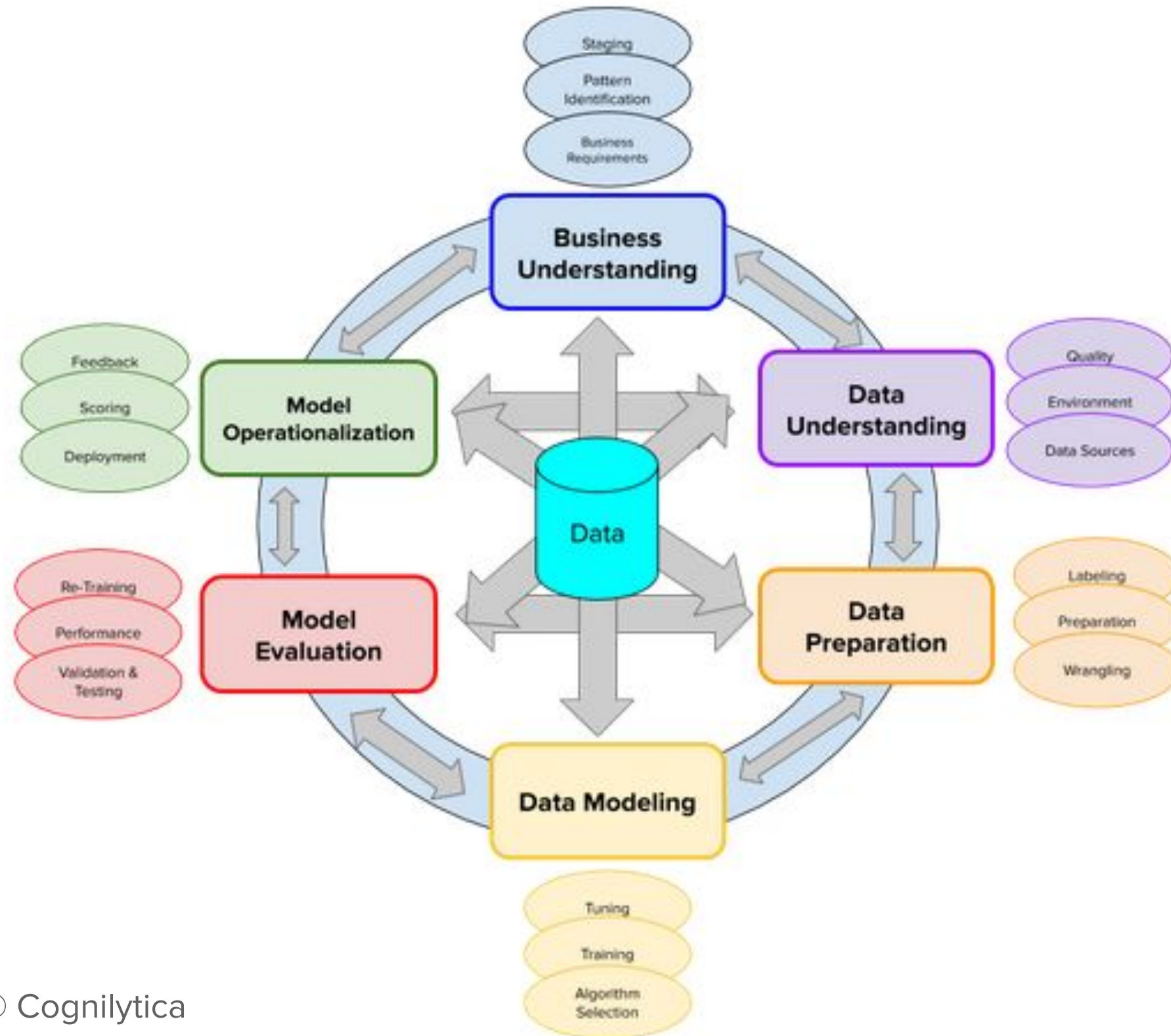
Verify a black box and nondeterministic model

- Understand variations in output
- Test statistically

Solutions

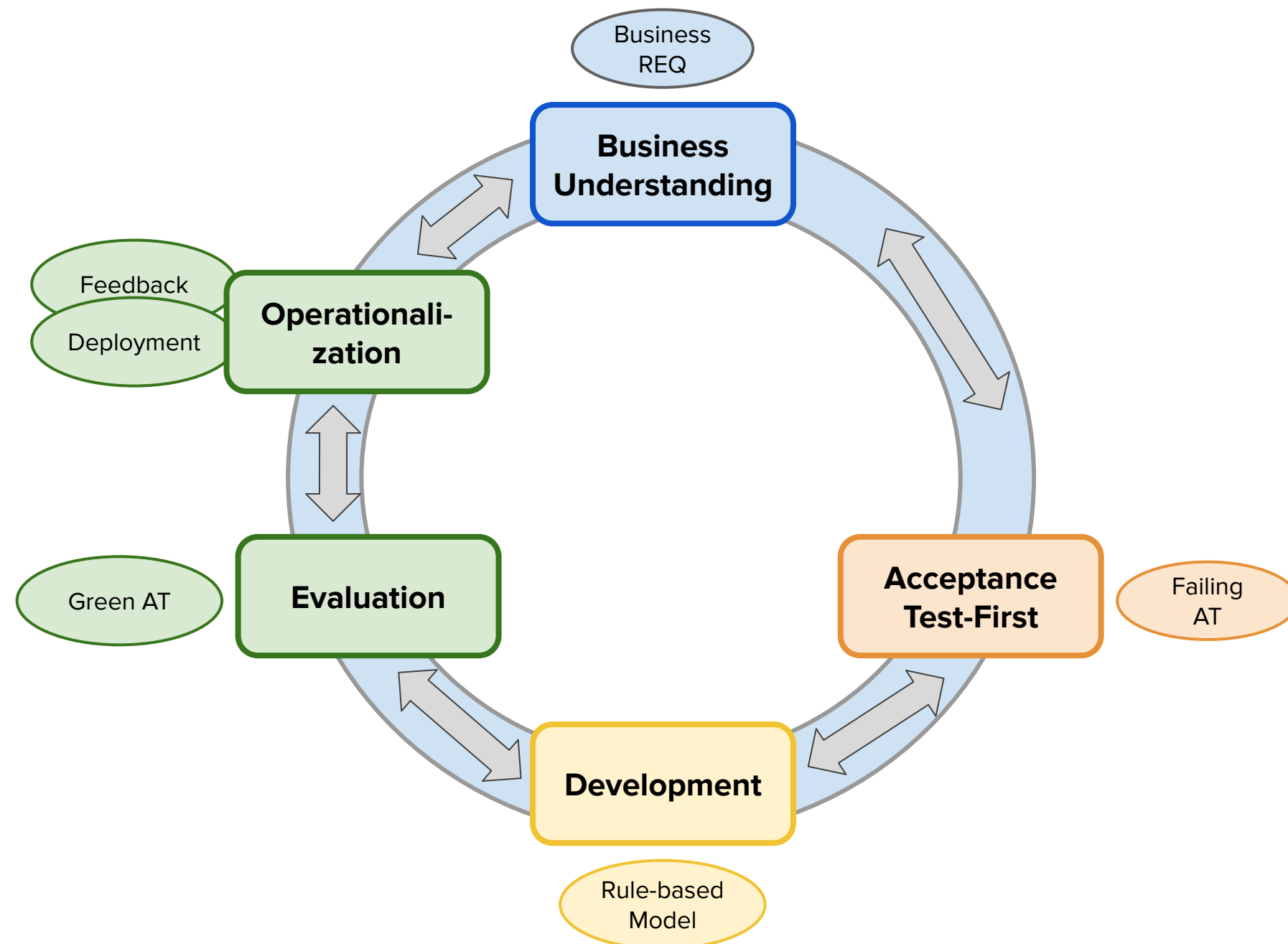


Solution for T1: CPMAI by Cognilytica^[CPMAI]



- data-centric
 - Data at its core, for each phase
 - Inspired by CRISP-DM^[CRISP-DM1999]
 - Embeds up-to-date data science best practices
- tailored to AI
 - Adds specific details for AI projects
 - Aligned with seven patterns to AI^[7Patterns]
 - Embeds up-to-date ML best practices
- agile
 - Iterative and flexible
 - Business feedback in each cycle
 - Embeds up-to-date developer best practices

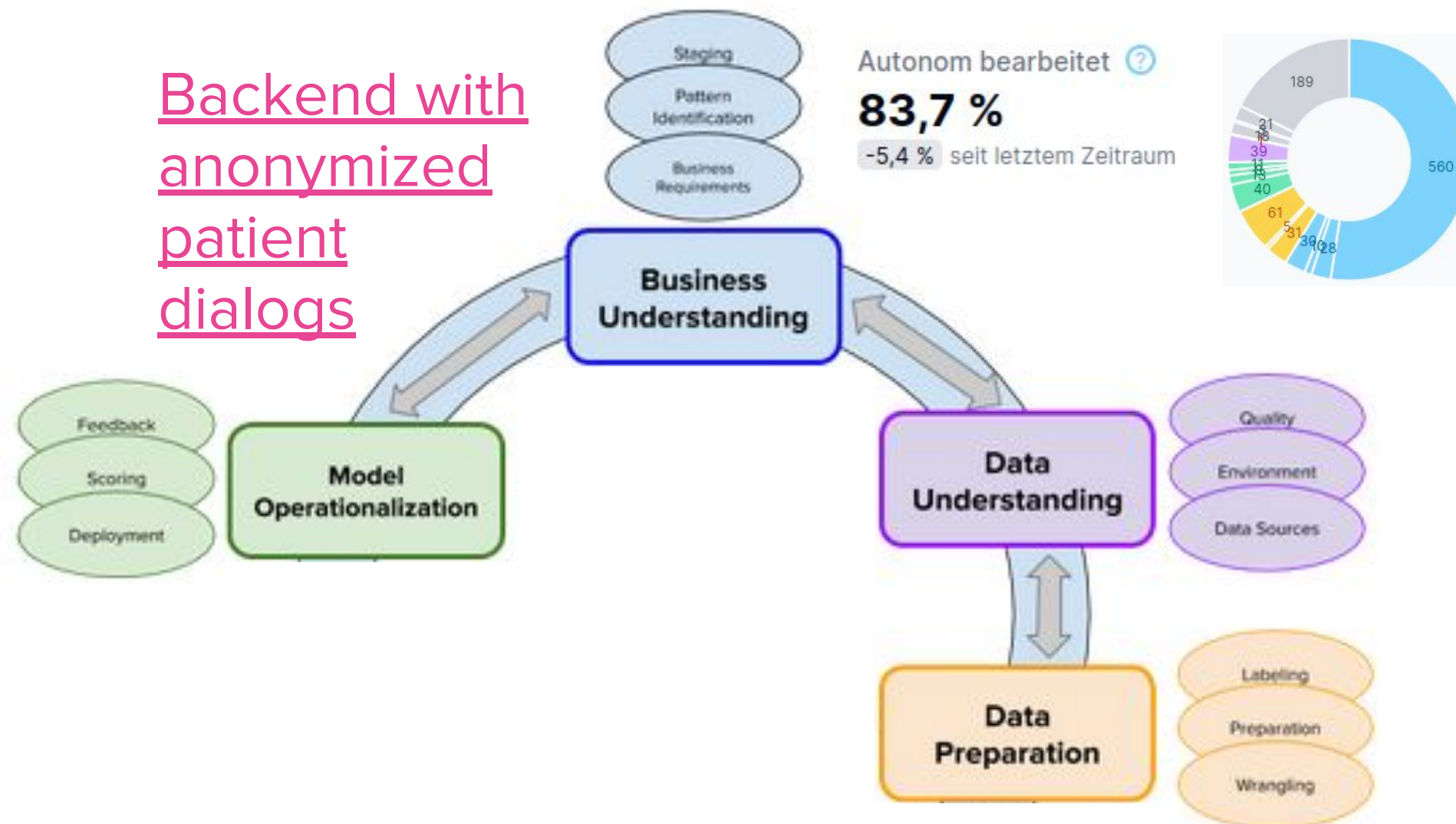
Acceptance Test-Driven Development (in relation to CPMAI)



- ATDD
 - TDD: Red-Green-Refactor cycle
 - Customer-centric: with Acceptance Tests (ATs)
- In relation to CPMAI

CPMAI-Phase	ATDD
Business Understanding	Also customer-centric: also start with Business Understanding
Data Understanding	Not data-centric
Data Preparation	Also REQs as ATs (key examples, no training set with lots of data points)
Data Modeling	Rule-based “model” developed by humans, not learned statistically
Model Evaluation	Verification: also run ATs against SUT, all ATs must turn green
Model Operationalization	Validation: demo to customer in test-/demo-/production-staging

Solution for T2: Dialog-based Business & Data Understanding

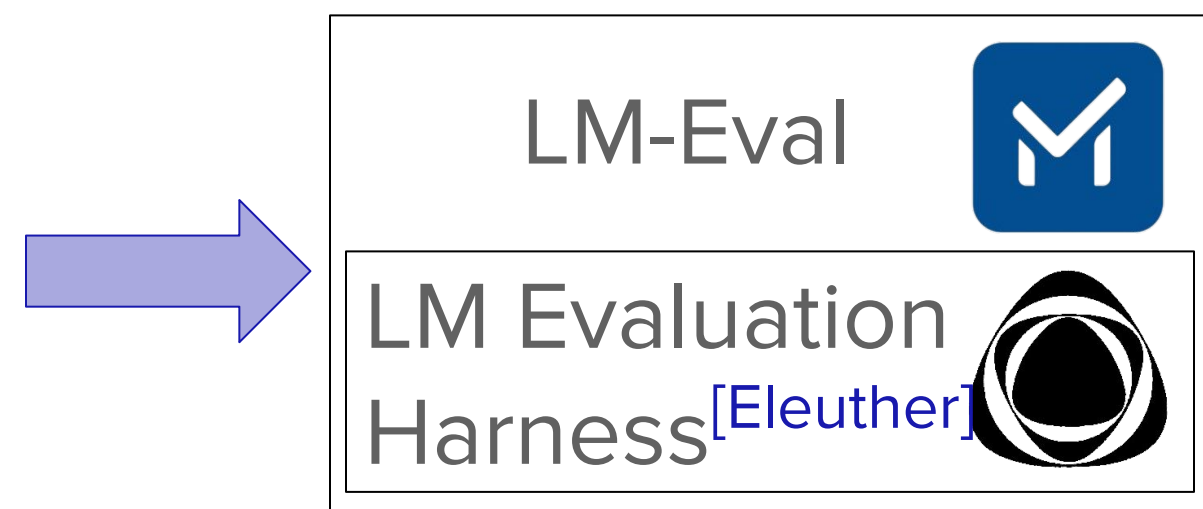


- 1) BI on dialogs
- 2) Find failing dialogs
- 3) Prioritize dialogs (wrt. REQs & business processes) error analysis
- 4) Error analysis

formulate train & test dialogs that focus on REQs & business processes
⇒ **test dialogs = ATs**

Solution for T3: LM-Eval

```
- Category: Radiology
Language: de
# ...
Tests:
- Conversation: |-
  assistant: pre(welcome)
  user: Ich würde gerne einen neuen Termin vereinbaren.
  assistant: pre(askAppointmentType)
  user: Beratung CED.
  assistant: msg("Ok, ich habe verstanden, dass Sie einen Termin für Beratung CED such
# ...
```

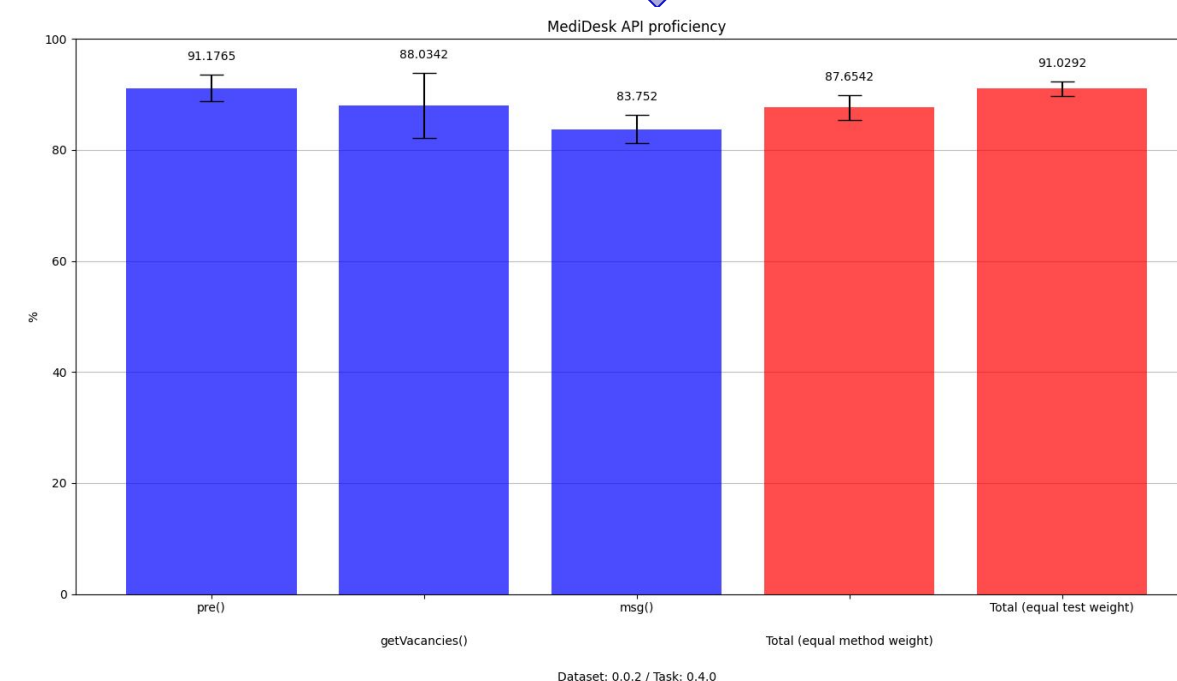


LM Evaluation Harness ^[Eleuther]

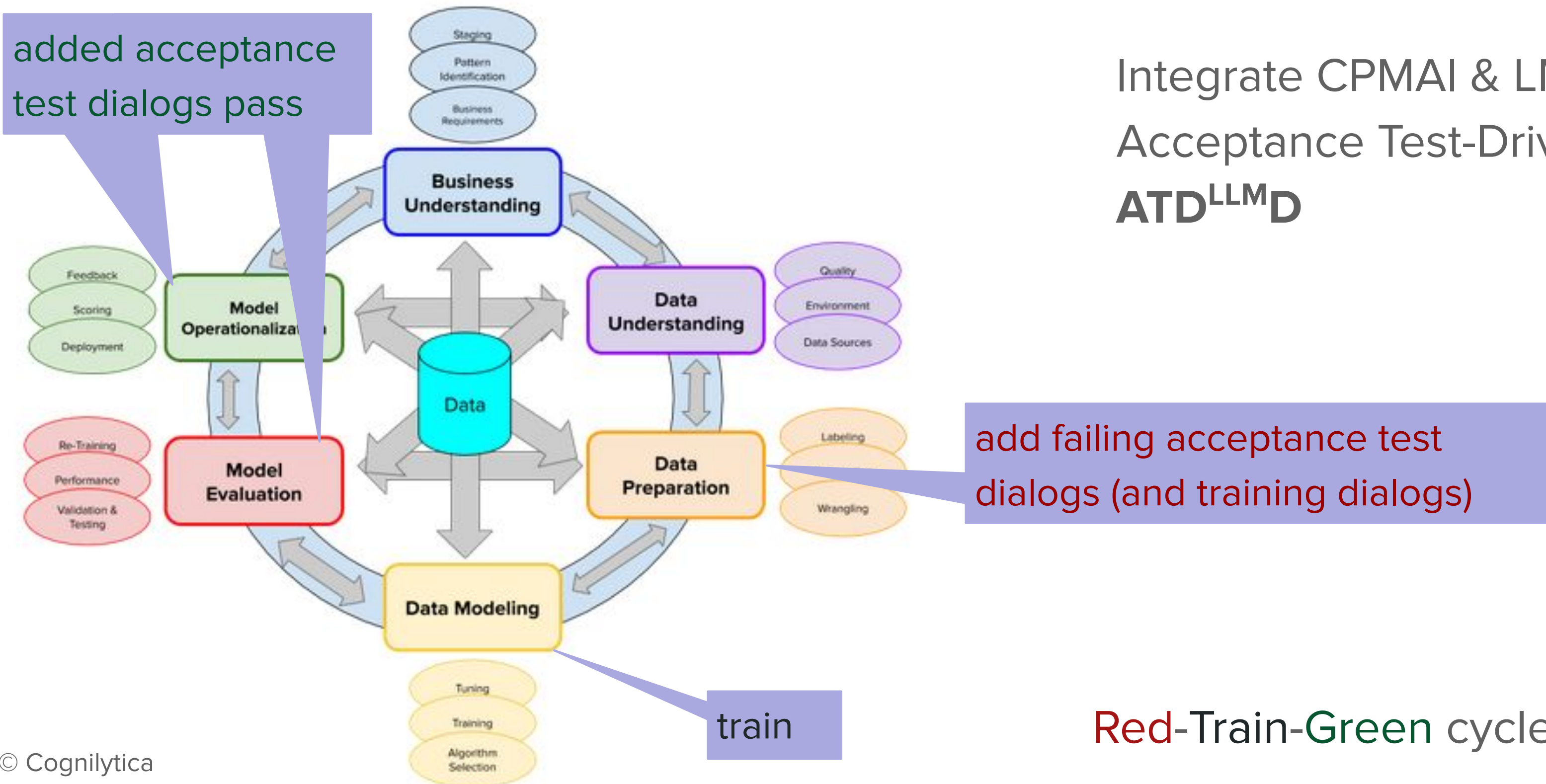
- many popular benchmarks out of the box
- support for custom models, benchmarks, prompts, metrics

Own extensions

- custom benchmarks: test set for each own training set
- template-based test (and training) data specification
- custom metrics: API calls vs free form messages; business-oriented; custom aggregations



Full integration: ATD^{LLM}D

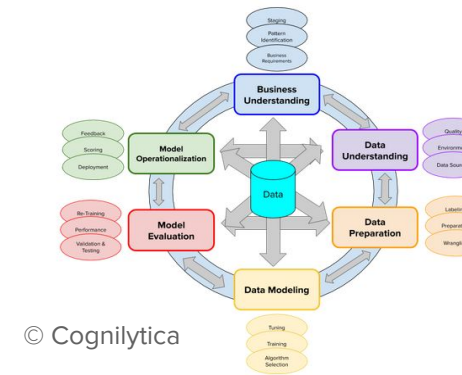


Integrate CPMAI & LM-Eval into Acceptance Test-Driven LLM dev, **ATD^{LLM}D**

Red-Train-Green cycle

Conclusion

Suitable process and best practices: CPMAI



- CPMAI course – you (and me) get 10% off with affiliate code “dfarago-10”
- visit www.cognilytica.com if you are interested in course and its provider

Make LLM behavior measurable

- LM-Eval
- ping me (dfarago@mediform.io) if you are interested in LM-Eval or MediVoice



Full integration: ATD^{LLM}D

- Red-Train-Green cycle

Bibliography and Copyright

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OPTIONAL

BI on Dialogs: Overview

Übersicht

📅 Letzte 30 Tage ▾

Gespräche gesamt

142

+76 seit letztem Zeitraum

Autonom bearbeitet ⓘ

40,1 %

-23,5 % seit letztem Zeitraum

Gesparte Zeit

1:32:44 h

-1:13:08 h seit letztem Zeitraum

Ø Gesprächsdauer

01:38 min

-02:19 min seit letztem Zeitraum

Gesamtkosten



seit letztem Zeitraum

Ø Kosten pro Gespräch



seit letztem Zeitraum

Ø Kosten pro Minute



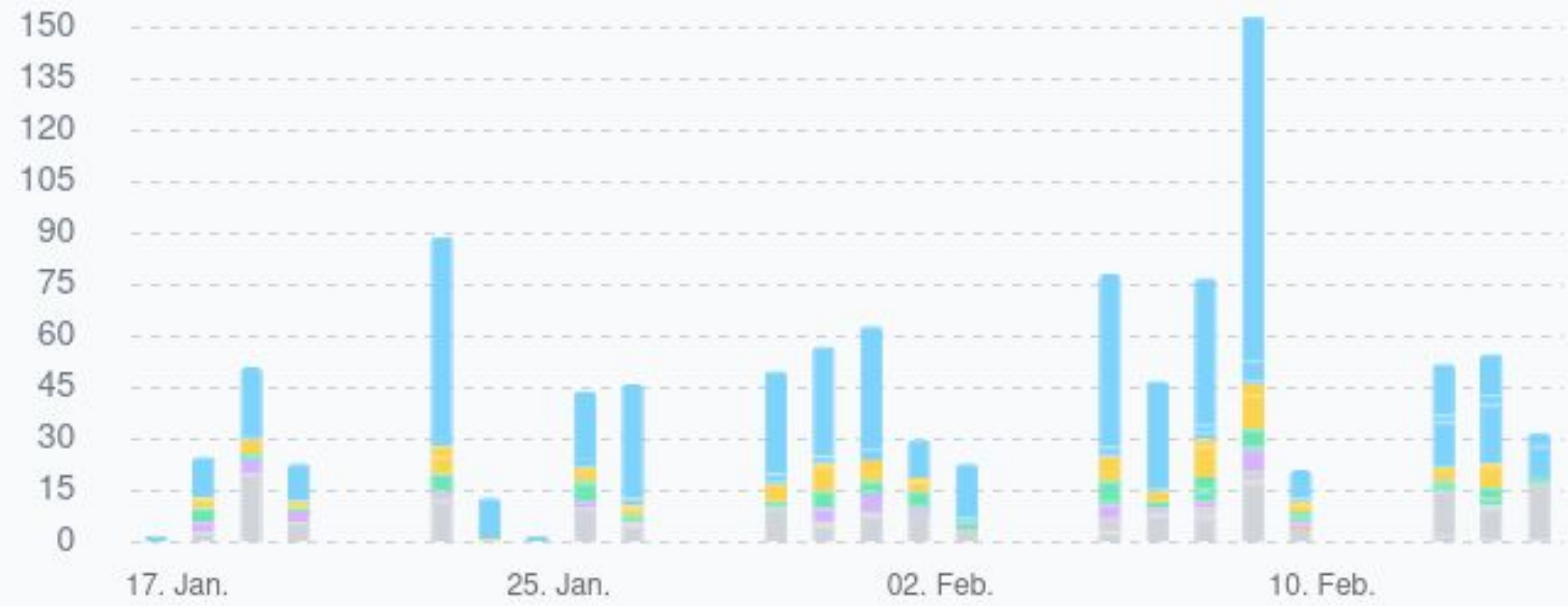
seit letztem Zeitraum

BI on Dialogs: Call Categories

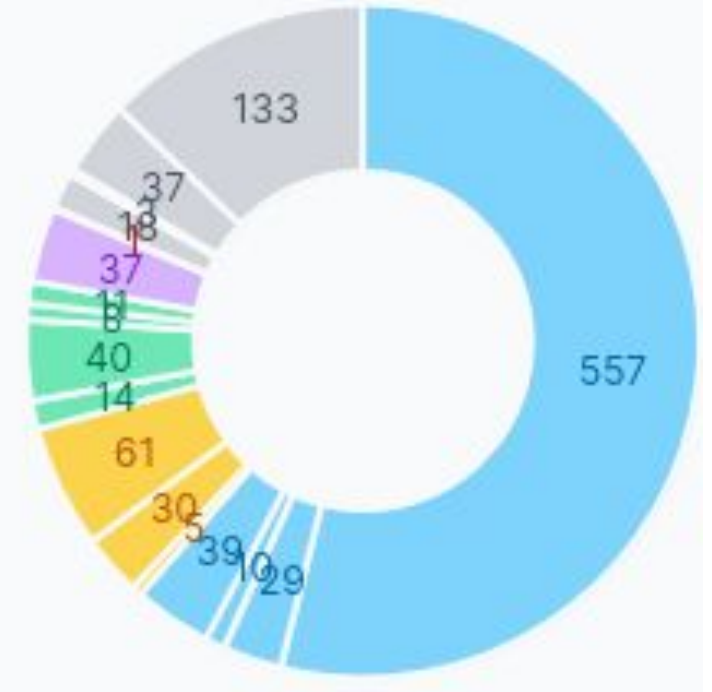
Anliegen

- Terminbuchung Terminabsage Terminverschiebung Terminanfrage Krankschreibung Überweisung
- Rezept Praxisinfo Patienteninfo Medizinischer Rat Serviceleistung Rückruf erbeten Notfall
- Irrelevant Sonstiges Direkt aufgelegt Sonstiges

Verlauf

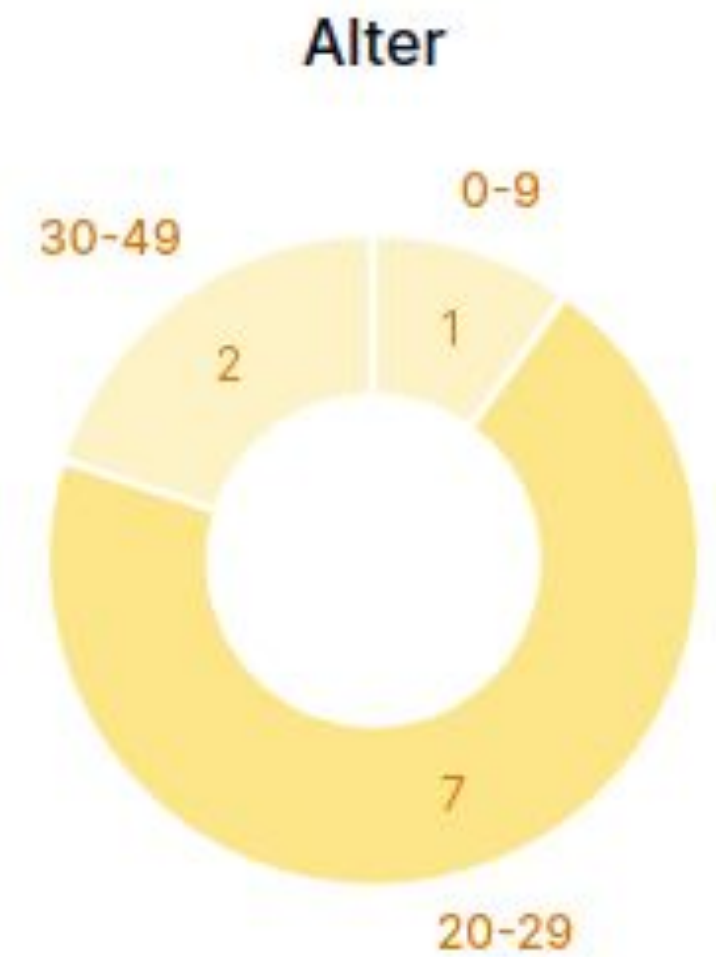
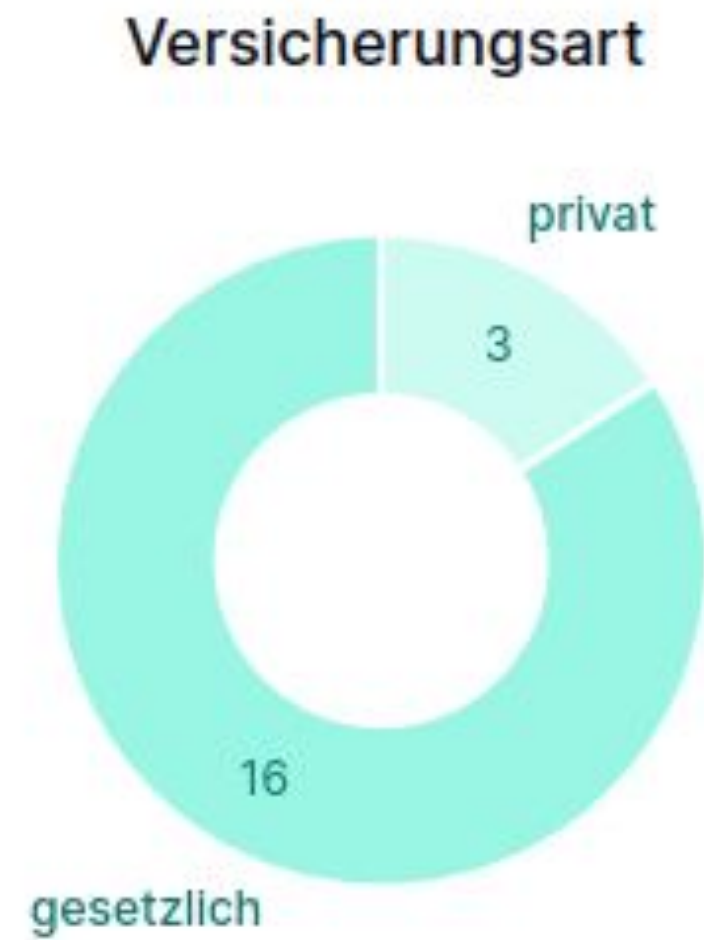
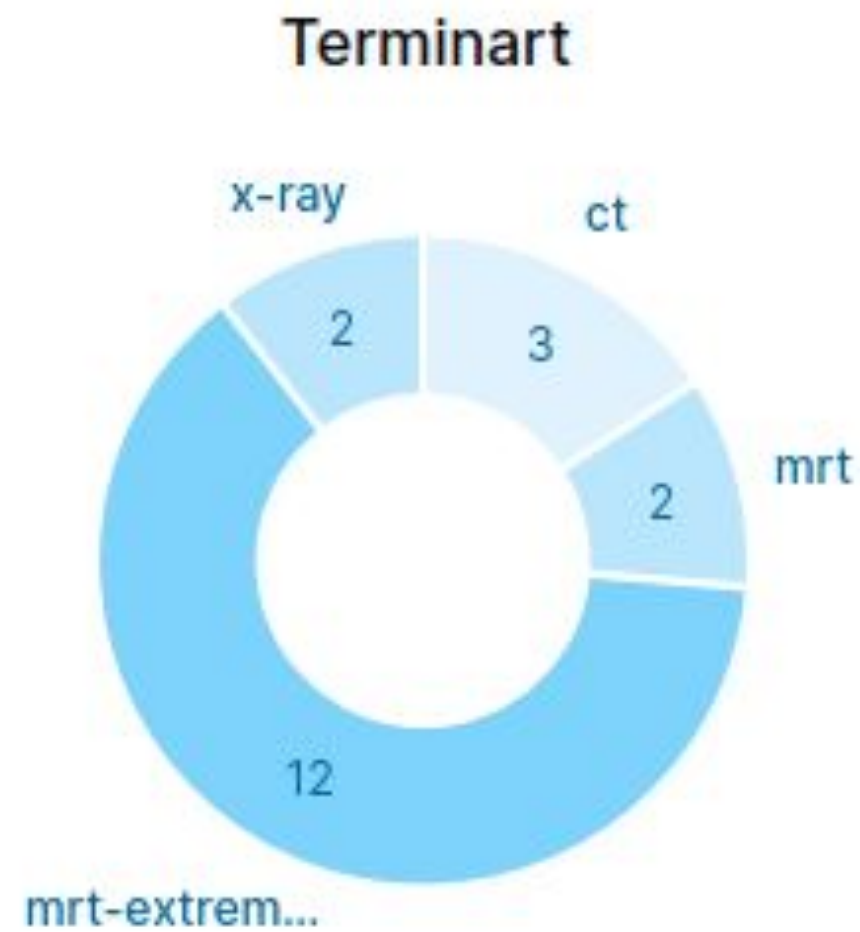


Verteilung



BI on Dialogs: Caller Demography

Terminbuchung



BI on Dialogs: Individual Dialog

08.02.2024 **e1b7495a (anonymized)** 🗑️ 2 Anrufe ✓ Terminbuchung

11:07 Uhr Der Anrufer wollte ursprünglich einen MRT-Termin, benötigte aber tatsächlich einen ct
02:56 min CT-Termin für die rechte Hand, welcher schließlich für den 12. Februar um 10:00 Uhr
gebucht wurde.

👤 anonymized 🛡️ Gesetzlich

LM-Eval: A Dialog's Test Cases

```
msg("Der nächste freie Termin ist am Donnerstag, den 23. November um 11:45 Uhr. Passt das für Sie?")
```

```
getVacancies("con-ced", "public")
```

```
msg("Ich kann Ihnen Donnerstag, den 1. Dezember um 14:00 Uhr anbieten. Passt das besser?")
```

- Expected: msg("Ich kann Ihnen Donnerstag, den 1. Dezember um 14:00 Uhr anbieten. Passt das besser?")
- Actual: msg("Passt Ihnen Donnerstag, der 1. Dezember um 14:00 Uhr besser?")
- Final Score: 86%
- msg: 86%
- Conversation: 86%
- MediDesk: 86%
- Quality: 86%